Dietitians & Nutritionists Database



Total Universe: 58,163 Base Rate: \$95.00/M

Description Summary

Is your marketing strategy in good health? These professionals help people of all ages find a health plan that works for each individual person. This science is not easy, and dietitians and nutritionists have to go through a lot of schooling to earn their degree. This service is extremely valuable, especially for people who have various problems such as diabetes, Celiac disease, certain allergies, high cholesterol, and much more. This database is updated monthly to ensure success and accuracy among all of our clients.

How Our Data Is Compiled

Our Dietitians & Nutritionists Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Dietitians and nutritionists are experts in the use of food and nutrition to promote health and manage disease.
- The employment of dietitians and nutritionists is expected to grow 15% by 2026

Recommended Usage

This mailing list is recommended for a multitude of different offers, such as health food stores, vitamin supplements, medical journals, colleges and universities, student loan programs, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000 Price: \$325.00

Net Name

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age Gender Geography Dwelling Type Ethnicity
Income
Degree Earned
Hobbies & Interests

Marital Status Presence of Children Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899